Kira Wehrman

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Technical Skills

Skills: Web Design, Print Design, Illustration, Programming, Concept Art, Typography

Software: Adobe CC, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, InVision, Axure RP, Zeplin, Adobe Premiere, Adobe After Effects, Figma, Canva, SketchApp, Procreate, Braze, Asana, Airtable, Jira, Unbounce, Workfront, Microsoft Office (Word, PowerPoint, Excel), JavaScript, CSS, Java/Android, Sitecore, Wrike, Thunderbird, Mailchimp

Work Experience

Web Designer II   *First Tech Federal Credit Union*

February 2024 – Current   Portland, OR

Promoted Q1 2024 to Primary Designer of Corporate Communications team. Oversee, maintain and manage all internal facing brand assets. Lead design and proposals for community outreach campaigns and events, (Credit Unions for Kids, CU4Kids Northwest Classic, First Tech Hood to Coast Partnership) representing over 2 million raised in company charitable giving.

Web Designer

August 2021 – February 2024

Coordinator and lead designer for First Tech website and e-mail campaigns. Created and upgraded data driven webpages in weekly sprints closely with greater marketing management, design team, and Portland Trail Blazers. Led design direction for weekly and seasonal campaign e-mails, proposing and presenting unique direction for each. Planned and designed for First Tech Social media outlets and strategies.

Marketing Ops Designer   *Giant Eagle, Inc.*

November 2019 – August 2021   San Francisco, CA

Hybrid Front End Developer and Designer for email, web and mobile campaigns. Utilized Javascript and Liquid to programmatically enhance personalization of customers and refine designs. Programmed and designed data first e-mails on-time, for weekly marketing campaigns to over 4 million customers. Led recurring collaboration e-mail marketing campaigns for Mondelez (Oreos), & Pittsburgh Steelers.

Assistant Web Designer   *Williams Sonoma Inc.*

November 2018 – October 2019   San Francisco, CA

Designer for Pottery Barn Kids webpage updates. Lead web collaboration landing pages for Minecraft, Disney (Star Wars) and PlayStation. Organized and presented designs in bi-weekly decks to the VP of Design for approvals and updates. Edited assets in Photoshop (cloning, color correction, copy/text layout).

Education

Epicodus Programming School 2017 **- (Certificate of Completion Android and Java Track)**

Pacific Northwest College of Art 2015-2016 **- (Communication Design and Illustration)**