

Kira Loo

(Kira Sarnoff-Loo)
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Technical Skills

- **Skills:** Vector/Raster Illustration, Programming, Typography, Animation
- **Design Software:** Adobe Photoshop, Adobe Illustrator, Sketch App, Microsoft Office, Balsamiq, Axure RP, InVision, Zeplin, Adobe InDesign, TV Paint, Adobe Flash Animator, Final Cut Pro, Adobe Premier Pro, Adobe After Effects, Adobe Audition, Blender
- **Development:** JavaScript(Angular, React), WCMS, HTML5, CSS(SASS), Java,
- **Operating Systems:** Android OS, Windows, Mac OS X, Linux/Unix

Work Experience

- June 2018 – Present
CarDash
Designer and strategist for all web campaigns, graphic asset creation, and print media design. Created and implemented an Unbounce landing campaign to increase new user sign-ups into the CarDash marketplace, resulting in over 3000 new user sign-ups within 2 weeks. CarDash is a Silicon Valley startup with 25 employees backed by Index Ventures seeking to simplify the way people buy auto maintenance services.
Web Design Intern
Menlo Park, CA
- November 2017 – March 2018
Recentia Health Corp.
Designed graphic assets and wireframes in support of product launch and fundraising activities. Created attractive and functional UI for high-traffic medical dictionary application. Recentia is a healthcare startup with the goal of using software to increase the effectiveness of physicians' face to face time with patients.
UX/UI Development Intern
Portland, OR
- January 2014 – 2018
Delivered 15-20 custom assets and deliverables over the past 4 years. Examples of projects include graphic asset creation, digital illustrations, webpage design, and site development.
Previous clients include:
Portland Rising Film Festival, 2 Towns Cider House, CUSTOMS Seattle, and CalebDMTG Channel
Freelance Web Designer

Education

- *Pacific Northwest College of Art* 2015-2016
(Communication Design and Illustration)
- *Epicodus Programming School* 2017
(Certificate of Completion Android and Java Track)